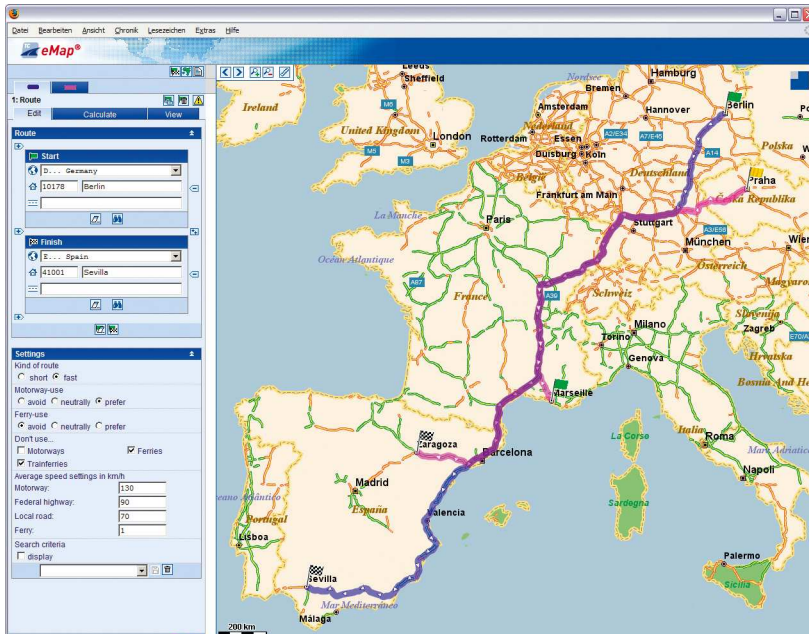


MapTP Case Studies: TimoCom Relies on MapTP



In their own words:

“Thanks to MapTP our integrated calculation module, TC eMap® is able to offer transport companies not only speed, but also highest performance and interactivity during cost calculations, factors well known to be of crucial importance for sustained success.”

Jens Thiermann
Managing Director

Facts & Figures:

About TimoCom

■ TimoCom Soft- und Hardware GmbH provides the international freight and vehicle exchange **TimoCom TRUCK & CARGO®** – market leader in Europe. The program equals a virtual market place where forwarders and freight carriers meet to trade with excess or missing freight and vehicle offers. TimoCom is constantly developing the application. TC eMap® is an additional tool that facilitates planning. The newest highlight of TimoCom is TC Profile® – the quality audited transport directory for Europe!

URL: www.timocom.com

Integrated MapTP Services

- MapTP Geocoding Service
- MapTP Routing Service

Hosting: The service is hosted by TimoCom Soft- und Hardware GmbH using Windows NT.

The shipping industry is a tough business. Therefore, it is important to be flexible and react quickly with trendsetting technology. TimoCom Soft- und Hardware GmbH discovered this need early on. Eleven years after its foundation, TimoCom, along with its freight and vehicle exchange **TimoCom TRUCK & CARGO®**, is the market leader of Europe. The company owes its success to a good starting strategy such as putting the bookers and their needs first. The company always offers its users new solutions to facilitate everyday planning tasks. For example, users who want to calculate the costs of a route with the TimoCom software can use the calculation module TC eMap®. The core of this additional service is MapTP software.

Via the MapTP technology in TC eMap®, TimoCom users can request important additional information regarding the costs and course of a route. Additional relevant parameters such as the choice of shortest or fastest route, preferences for motorway use, exclusion of certain traffic routes or determination of average speed per road type, can all be specified.

The MapTP Routing Service builds the core for the calculation module. It calculates freeway distance per country, the total distance of the planned route, and forms an indispensable basis for the calculation of toll road fees and additional costs. With the help of the Maplet Remote Control module, TimoCom offers its customers relevant information for the calculation and displays everything on interactive MapTP maps. The chosen route is displayed on the digital MapTP map with turn-by-turn textual descriptions and graphics. The scale of the map is variable and integrated functions allow zooming to street level. Many useful location-specific points of interest, such as gas stations, rest areas, restaurants, hotels, car parks, train stations and vehicle service stations are already included in the map data and are easy to locate thanks to the interactive zoom functionality.

Since its market launch in 2004, TC eMap® has made its mark as an alternative to competitive systems. This is not surprising, since the integrated calculation tool is fast, uncomplicated and direct.